



★ DEPARTMENT OF DEFENSE ★
SMALL BUSINESS

VANGUARD

AWARDS  FY 2020



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WELCOME



Welcome to the annual DoD Small Business Vanguard Awards. This marks, the sixth year in which we honor Defense acquisition individuals, teams, and a component organization that influence small business participation in Defense acquisitions and make significant contributions toward assuring the preparedness of the Department of Defense. FY 2020 was an extremely challenging year as our nation faced and continues to face the COVID-19 pandemic. Nothing demonstrates the ability of the small businesses and small business professionals to rise to the occasion more than our continued support to the national and global COVID-19 response. I applaud each of you for meeting that challenge.

However, we have even greater challenges ahead. Your work is crucial in strengthening a small business industrial base that will help us meet our global competitiveness challenges and deliver advanced capabilities that support the Warfighter. Each member of our workforce plays an integral role in creating opportunities for small businesses to compete, innovate, and support our mission as we work to build our nation back better. As I look ahead, I am confident that we will continue to carry out our mission with excellence.

Today we recognize those who have distinguished themselves by going above and beyond. Join me in celebrating their efforts. Thank you for all you do on a daily basis for the Department and our nation.

MR. FAROOQ A. MITHA, DIRECTOR
Office of Small Business Programs (OSBP)
Department of Defense

KEYNOTE ADDRESS

Joseph McDade

Assistant Deputy Chief of Staff for Plans and Programs, Air Force, Department of Defense



Mr. Joseph M. McDade, a member of the Senior Executive Service, is the Assistant Deputy Chief of Staff for Plans and Programs, Headquarters U.S. Air Force, the Pentagon, Arlington, Virginia. In support of the Chief of Staff and Secretary of the Air Force, Mr. McDade assists with the development and integration of the Air Force's program across the Future Years Defense Plan and resource allocation plan, as well as the activities ensuring the Air Force builds and employs effective air, space and cyber forces to achieve national defense objectives.

Prior to his current position, Mr. McDade served as the Principal Deputy General Counsel of the Air Force. As the senior civilian career attorney in the Air Force, he provided oversight, guidance and direction regarding legal advice on matters arising within the Department of the Air Force.

Mr. McDade has delivered award-winning performances in Air Force legal, personnel and acquisition SES positions. He also had the honor of serving as the Army Assistant Deputy Chief of Staff for Manpower and Personnel. Prior to entering public service, Mr. McDade worked as an associate in a private law firm from 1988 until 1991, where he specialized in government contract law and lobbying.

DOD SMALL BUSINESS VANGUARD AWARDS PROGRAM

ORDER OF EVENTS ★

12:30 pm – 12:35 pm	WELCOME Mr. Farooq Mitha Director Office of Small Business Programs, Department of Defense
12:35 pm – 12:50 pm	KEYNOTE SPEAKER Mr. Joseph McDade Assistant Deputy Chief of Staff for Plans and Programs, Air Force, Department of Defense
12:50 pm – 1:40 pm	PRESENTATION OF VANGUARD AWARDS Ms. Cassandra Martin Director Office of Small Business Programs, Defense Health Agency, Department of Defense
1:40 pm – 2:00 pm	CLOSING REMARKS & ADJOURNMENT Ms. Cassandra Martin Director Office of Small Business Programs, Defense Health Agency, Department of Defense

DOD SMALL BUSINESS VANGUARD AWARDS PROGRAM CRITERIA

ESTABLISHED IN 2015, the DoD Small Business Vanguard Awards Program recognizes the exceptional contributions of DoD small business professionals and members of the acquisition community that influence small business participation in Defense procurements. The awards process is managed on behalf of the Under Secretary of Defense for Acquisition and Sustainment (USD(A&S)) by the Director, Office of Small Business Programs (OSBP). The nominations selected for the award demonstrated excellence and significantly contributed to the small business mission during the period of October 1, 2019 through September 30, 2020.

THE REVOLUTIONARY LEADERSHIP AWARD

This award goes to the individual that advocates for the inclusion of small business participation, responds to challenges with inventive ways, brings innovation to the Department of Defense through small business utilization, and demonstrates strong leadership abilities.

THE MS. TRACEY L. PINSON SMALL BUSINESS PROFESSIONAL OF THE YEAR AWARD

In Ms. Tracey Pinson's honor, this award goes to the individual who embodies the small business mission to ensure a healthy and modernized industrial base as well as tirelessly advocates for small businesses.

THE SMALL BUSINESS INNOVATION RESEARCH AWARD

This award goes to the individual or team that exhibits innovative approaches, outstanding support, and implements processes to significantly advance the Small Business Innovation Research/Small Business Technology Transfer (SBIR/STTR) programs.

THE VERDURE AWARD

This award goes to the team that demonstrates innovative approaches to balancing the development of efficient buying methods and the utilization of small businesses.

THE VANGUARD AWARD

The top small business award is presented to the DoD component organization that best exemplifies a commitment to the Small Business Programs in a variety of functional activities.

THE REVOLUTIONARY LEADERSHIP AWARD

Presented to



Mr. Thaddeus L. Martin **Headquarters, U.S. Army** **Materiel Command**

Mr. Thaddeus L. Martin is awarded the Revolutionary Leadership Award for Fiscal Year 2020. Mr. Martin's dedication, business acumen and unwavering support to the small business program has resulted in substantial and positive impacts to the Army Materiel Command. His commitment to excellence and outstanding leadership to the small business program is evidenced by the continuous increase in small business achievements. In Fiscal Year 2020, Army Materiel Command awarded 53,112 actions and obligated over \$13.5B to small businesses. This was nearly a fourth of all U.S. small business contracting dollars and over half of all U.S. Army dollars spent on small businesses. Mr. Martin's achievement reflects great credit upon himself, the Army Materiel Command, and the United States Army. The Army Materiel Command delivers logistics, sustainment and materiel readiness from the installation to the forward tactical edge to ensure globally dominant land force capabilities. At Army Materiel Command...People First, Winning Matters, ARMY Strong!



THE MS. TRACEY L. PINSON SMALL BUSINESS PROFESSIONAL OF THE YEAR AWARD

Presented to



Mr. Jeffery L. Emmons **United States Air Force**

Mr. Jeffery L. Emmons distinguished himself as Director, Small Business Programs, Hanscom Operating Location, Air Force Life Cycle Management Center, Air Force Materiel Command, Hanscom Air Force Base, Massachusetts, from 1 October 2019 to 30 September 2020. During this period, under Mr. Emmons' tutelage and tireless efforts, Hanscom Small Business awards soared to new record heights from 893 million dollars in Fiscal Year 2019 to over 1 billion dollars in Fiscal Year 2020 and an amazing 100 percent increase from his arrival in Fiscal Year 2018. Jeff's sagacious teaming with Detachment 12, multiple Kessel Run Program Managers, Contracting Officers, and Materiel Leads in conducting market research and implementing the modular contracting strategy and Information Technology as a service concept to perfection. His actions resulted in the award of twenty plus 8(a) Set-Asides, Service Disable Veteran Owned Small Business Set-Asides, and Small Business Set-Asides in support of the twenty three Air Operation Centers located around the world as well as logistic elements of the F-35 program. Mr. Emmons' reach and determination ultimately supported the warfighter and our country's industrial base. The distinctive accomplishments of Mr. Emmons reflects great credit upon himself and the United States Air Force.



THE SMALL BUSINESS INNOVATION RESEARCH AWARD

Presented to



SOCOM SBIR LP Team

The USSOCOM FY20 NDAA Section 851 Pilot Program for Development of Technology-Enhanced Capabilities with Partnership Intermediaries team has distinguished themselves by executing groundbreaking streamlined and innovative acquisition processes in support of USSOCOM Small Business Innovative Research, SBIR, program while assigned to United States Special Operations Command, MacDill Air Force Base, Florida. The team's collaborative approach has created a Command-wide culture of collaboration and innovation within our small business partners seeking to provide advanced, disruptive technologies for the SOF warfighter. The demonstrated increased participation by 100%, reduced contracting time by approximately 80%, and decreased time from initial award to prototype delivery by 60% is proof that this innovative legislative proposal is changing the way the Command can gain access to new small business innovation that is key to SOF modernization while maintaining all statutory requirements of the SBIR program. The distinctive accomplishments of the USSOCOM FY20 NDAA Section 851 Pilot Program for Development of Technology-Enhanced Capabilities with Partnership Intermediaries team reflect great credit upon them and the United States Special Operations Command and the Department of Defense.



THE VERDURE AWARD

Presented to



AFLCMC Small Business Office

Air Force Life Cycle Management Center

The Air Force Life Cycle Management Center Small Business Office, Air Force Materiel Command, Wright-Patterson AFB, Ohio, distinguished themselves from 1 October 2019 through 30 September 2020. During this time, the Air Force Life Cycle Management Center experienced an outstanding Small Business fiscal year by surpassing over \$3.6B for small business spend, exceeding the Senior Leader Performance Expectation Small Business goal of 5.89 percent resulting in 10.87 percent, for Program Executive Offices/non-Program Executive Offices. Compared to FY19, the team increased small business spend by approximately \$377M. During FY20, the office remained dedicated to small business outreach through a variety of widely attended events that focused on promoting small business opportunities as well as addressing acquisition issues. Senior leader involvement was highly invested; the team kept leadership current at Senior Leader Staff meetings and highly attended outreach and training events. The Small Business Office participated in successful training opportunities for acquisition professionals, and worked to provide the acquisition community with the most current small business topics through the strategic 'Small News' newsletter in a virtual environment during COVID. The distinctive accomplishments of the Air Force Life Cycle Management Center Small Business Office reflects great credit upon themselves and the United States Air Force.



THE VANGUARD AWARD

Presented to



Missile Defense Agency **Office of Small Business Programs**

The Missile Defense Agency Office of Small Business Programs is recognized for exceptionally meritorious service in advancing the ideals of acquisition excellence from October 1, 2019, to September 30, 2020. Embracing the Under Secretary of Defense for Research and Engineering's modernization initiative, it developed strategic approaches to maximize small business utilization and successfully integrated different aspects of the small business program such as Outreach, Subcontracting, Mentor- Protégé, and Small Business Innovation Research Programs. The office professionals successfully institutionalized small business professionals as integral members of acquisition teams to accomplish the mission and enhance the Missile Defense System in support of Warfighters deployed worldwide. The small business professionals effectively incorporated innovative small business utilization approaches with acquisition fundamentals, streamlined processes, provided oversight to achieve cost savings and risk reductions, and strengthened the small business industrial base supporting the Department of Defense. This enabled the small business office to add greater value to acquisitions that materially improved defense of the United States, its deployed forces, allies, and friends. The Agency Office of Small Business Programs' exemplary performance, culminating in this distinguished period of service, reflects great credit upon the Missile Defense Agency and the Department of Defense.





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